

**CALL FOR PROPOSAL (CFP) FROM PROSPECTIVE OPERATORS FOR THE LEASING AND MANAGEMENT OF THE FOUR BILLBOARD SITES AND POTENTIAL NEW SITES WITHIN THE DUBE TRADEPORT PRECINCT**

**DUBE TRADEPORT CORPORATION, (HOME OF KING SHAKA INTERNATIONAL AIRPORT), LA MERCY KZN**

**REF: DTP/CFP/01/CEO/2019**

Dube TradePort Corporation (DTPC), a provincial public entity (Schedule 3C in terms of the Public Finance Management Act) is a multi-modal development situated 30 kilometres north of the Durban city centre.

This is an invitation to prospective entities to submit proposals for the leasing and management of the existing four billboards sites and potential new sites within the Dube TradePort precinct.

DTPC has four (4) high definition LED Electronic Billboards sites, which are all positioned along the M65 highway and are visible to vehicles travelling both to and from the airport terminal. Currently all four (4) boards operate on an AM (00:00 – 12:00) and a PM schedule (12:00 – 00:00) and consist of 15 x 4 second ads making up a 60 second loop which is repeated all day on all 4 boards.

The Outdoor Media Company will be responsible for all compliance approvals, installation, maintenance and operation of potential new and existing advertising billboards within the DTP precinct.

All enquiries should be directed to Mayu Mahesan via email [mayu.mahesan@dubetradeport.co.za](mailto:mayu.mahesan@dubetradeport.co.za)

Call for Proposal documents will be available **from 15<sup>th</sup> April 2019** until **the closing date**. Documents may be requested during the weekdays (Mon – Fri) between 08h30 and 16h00, at the Dube TradePort Corporation offices at 7 Umsinsi Junction, 4<sup>th</sup> floor, 29° South, La Mercy, KwaZulu-Natal. Requests for documents must be submitted via e-mail.

**BRIEFING SESSION (NON-COMPULSORY)**

25<sup>th</sup> April 2019 at 11:00 at 29° South, 7 Umsinsi Junctions | La Mercy Kwa-Zulu Natal

**CLOSING DATE & TIME FOR SUBMITTING RESPONSES**

Proposals for the Leasing and Management of the Billboard sites must be submitted at the **DTPC** offices on or before **15H00**, South African time on the **14<sup>th</sup> May 2019** to qualify for the first round of evaluations.

Further proposals will be accepted post **14<sup>th</sup> May 2019**. These will be assessed on condition that no suitable proposal is received by the first closing date (**14<sup>th</sup> May 2019**).

Documents should be clearly marked “**DTPC CALL FOR PROPOSAL – LEASING AND MANAGEMENT OF THE FOUR BILLBOARD SITES AND POTENTIAL NEW SITES WITHIN THE DUBE TRADEPORT PRECINCT**”.